

**Student debate:**  
**Drug affordability and accessibility**

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<b>Educational objectives</b>			
<p>This lesson plan falls within the “Environmental Awareness and Consumer Rights and Responsibilities” theme of the Broad Areas of Learning (QEP, Ministry of Québec). Students will discuss the prices of drugs and medicines. Pharmaceutical companies, along with their investors, sometimes set high prices for their life-saving drugs. Are these prices justified? How much does it really cost to develop these drugs?</p> <p>Students will be required to debate these questions and to develop an informed opinion.</p>			
<b>Target class</b>			
	Cycle and year:		Timing:
	2 <sup>nd</sup> Cycle 1 <sup>st</sup> Year		After January
<b>Time devoted to the activity</b>			
Two periods of 75 minutes			
<b>Activity type</b>			
<input checked="" type="checkbox"/> Classroom debate			

<b>Introduction</b>
<p>In order to pique students’ curiosity around this subject, the teacher presents the following (or similar) article from CBC news about recent surges in the prices of some off-patent drugs. The article can be printed and distributed, or projected at the front of the room.</p> <p><a href="http://www.cbc.ca/news/health/turing-clinton-prescription-drugs-1.3238202">http://www.cbc.ca/news/health/turing-clinton-prescription-drugs-1.3238202</a></p>

Targeted Competencies		
<input type="checkbox"/> CD2	Makes the most of his/her knowledge of science and technology <ul style="list-style-type: none"> <li><input type="checkbox"/> Puts scientific or technological issues in context (2<sup>nd</sup> cycle)</li> <li><input type="checkbox"/> Understands the scientific principles underlying the issue (2<sup>nd</sup> cycle)</li> <li><input type="checkbox"/> Forms an opinion about the issue (2<sup>nd</sup> cycle S&amp;T)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Appropriate use of scientific and technological concepts, laws, models and theories</li> <li><input type="checkbox"/> Relevant explanations or solutions</li> <li><input type="checkbox"/> Suitable justification of explanations, solutions, decisions or opinions</li> </ul>
<input type="checkbox"/> CD3	Communicates in the languages used in science and technology <ul style="list-style-type: none"> <li><input type="checkbox"/> Participates in exchanging scientific and technological information</li> <li><input type="checkbox"/> Interprets scientific and technological messages*</li> <li><input type="checkbox"/> Produces and shares scientific and technological messages*</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Accurate interpretation of scientific and technological messages*</li> <li><input type="checkbox"/> Appropriate production or sharing of scientific and technological messages*</li> </ul>
<p>Students should begin by researching the subject to develop an argument. Students will then be assigned an opinion (for or against) and divided into one of three groups: economic, social, or scientific.</p>		

Cross-curricular competencies			
Intellectual	Communication-related	Personal and social	Methodological
Uses information	Communicates appropriately	Cooperates with others	Adopts effective work methods
Exercises critical judgement		Respects others	
<p>Students must demonstrate critical judgement in selecting articles for research that are relevant to the debate question. Articles must be cited appropriately, and taken from reliable sources (newspaper articles, reports from national or international bodies, scientific articles, etc.).</p>			

BAL and focuses of development		
<input type="checkbox"/> Personal and career planning <ul style="list-style-type: none"> <li><input type="checkbox"/> familiarity with the world of work, social roles, and occupations and trades</li> </ul>	<input type="checkbox"/> Health and well-being <ul style="list-style-type: none"> <li><input type="checkbox"/> Self-awareness and awareness of basic needs</li> <li><input type="checkbox"/> Awareness of the impact of his/her choices on health and</li> </ul>	<input type="checkbox"/> Citizenship and community life <ul style="list-style-type: none"> <li><input type="checkbox"/> Promotion of the rules of social conduct and democratic institutions</li> <li><input type="checkbox"/> Participation, cooperation, and</li> </ul>

well-being	solidarity
<ul style="list-style-type: none"> <li><input type="checkbox"/> Media literacy           <ul style="list-style-type: none"> <li><input type="checkbox"/> Awareness of the place and influence of the different media in his/her daily life and in society</li> <li><input type="checkbox"/> Understanding of media representations of reality</li> <li><input type="checkbox"/> Knowledge of and respect for individual and collective rights and responsibilities regarding the different media</li> </ul> </li> <li><input type="checkbox"/> Environmental awareness and consumer rights and responsibilities           <ul style="list-style-type: none"> <li><input type="checkbox"/> Construction of a viable environment based on sustainable development</li> <li><input type="checkbox"/> Responsible use of goods and services</li> <li><input type="checkbox"/> Awareness of social, economic, and ethical aspects of consumption</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Contribution to a culture of peace</li> </ul>
<p>One of the educational aims of this lesson is for students to explore the factors influencing drug prices, as well as their social and economic consequences. Specifically, the debate requires students to investigate the effects of high drug prices on the accessibility of some medicines in developing countries, as well as the effects of these prices on the health care systems of developed countries. For this reason, the debate falls within the “Environmental awareness and consumer rights and responsibilities” Broad Area of Learning.</p>	
Compulsory concepts	
<ul style="list-style-type: none"> <li>■ The living world</li> <li>■ The technological world</li> </ul>	
Cultural references	
<ul style="list-style-type: none"> <li>- The pharmaceutical industry</li> <li>- The Québec health care system</li> </ul>	

**Prerequisite knowledge**

This debate should be carried out after students have been introduced to immunity and immunization. It is an extension activity that can be linked to vaccination as a method of protecting against infectious diseases and the costs associated with developing new vaccines and drugs. Students will be required to form an opinion about whether or not pharmaceutical companies are justified in selling their products at their current prices.

Compulsory concepts	Optional concepts
Compulsory concepts developed in this activity, listed by concept	Optional concepts developed in this activity, listed by concept
<p><b>Living World</b></p> <ul style="list-style-type: none"> <li>- Lymphatic system</li> <li>- Vaccination</li> </ul> <p><b>Technological World</b></p> <ul style="list-style-type: none"> <li>- Marketing</li> <li>- Pharmaceutical engineering</li> </ul>	

**Intradisciplinary or interdisciplinary links**

Social world (economy)  
Mathematics (percentage)

### Textbook resources

Observation Manual (2<sup>nd</sup> year of the 2<sup>nd</sup> cycle, the environment)

### Internet resources

#### Online documents

#### Debates on drug prices

- 1- [https://www.nytimes.com/2016/09/28/business/furor-over-drug-prices-puts-patient-advocacy-groups-in-bind.html?\\_r=0](https://www.nytimes.com/2016/09/28/business/furor-over-drug-prices-puts-patient-advocacy-groups-in-bind.html?_r=0)
- 2- <http://www.cnbc.com/2016/01/11/ceos-whats-missing-in-the-drug-pricing-debate.html>
- 3- <http://www.theglobeandmail.com/news/national/canada-wont-see-inflated-epipen-prices-allergy-official/article31570003/>
- 4- [http://pharmacare2020.ca/assets/pdf/The Future of Drug Coverage in Canada.pdf](http://pharmacare2020.ca/assets/pdf/The_Future_of_Drug_Coverage_in_Canada.pdf)
- 5- <http://www.pmprb-cepmb.gc.ca/news.asp?a=view&id=186>
- 6- <http://www.cbc.ca/news/health/prescription-drug-prices-1.3239317>
- 7- <http://www.cbc.ca/news/health/overdiagnose-underuse-1.3927847>

#### Steps and cost of the development of a drug

- 1- <http://www.fda.gov/forpatients/approvals/drugs/default.htm>
- 2- [http://phrma-docs.phrma.org/sites/default/files/pdf/rd\\_brochure\\_022307.pdf](http://phrma-docs.phrma.org/sites/default/files/pdf/rd_brochure_022307.pdf)
- 3- [http://www.hc-sc.gc.ca/dhp-mps/prodpharma/activit/fs-fi/reviewfs\\_examenfd-eng.php](http://www.hc-sc.gc.ca/dhp-mps/prodpharma/activit/fs-fi/reviewfs_examenfd-eng.php)
- 4- <https://www.scientificamerican.com/article/cost-to-develop-new-pharmaceutical-drug-now-exceeds-2-5b/>
- 5- [https://www.washingtonpost.com/news/wonk/wp/2014/11/18/does-it-really-cost-2-6-billion-to-develop-a-new-drug/?utm\\_term=.765ba57f36f6](https://www.washingtonpost.com/news/wonk/wp/2014/11/18/does-it-really-cost-2-6-billion-to-develop-a-new-drug/?utm_term=.765ba57f36f6)

## Lesson Timeline

### Student debate: Drug affordability and accessibility

(CD2 and CD3), (CT8): Exercise critical judgement

<b>Lesson Preparation</b>
<p><u>Activity 1 (75 minutes)</u></p> <ul style="list-style-type: none"><li>- Present the article about the CEO who bought an off-patent drug and subsequently raised its price by 5500% (5 min)</li><li>- Facilitate a discussion about the price of drugs based upon the reading/video presented above (10 min)</li><li>- Generate a well-defined debate question with the students (5 min)</li><li>- Explain how the debate will proceed, and define the role of each participant (5 min)</li><li>- Present the evaluation rubric (5 min)</li><li>- Explain the difference between a primary, secondary, and tertiary source of information: (<a href="https://en.wikipedia.org/wiki/Wikipedia:Identifying_and_using_primary_sources">https://en.wikipedia.org/wiki/Wikipedia:Identifying_and_using_primary_sources</a>) (10 min)</li><li>- The students begin their literature search, and read a minimum of three references proposed by the teacher (see above) in addition to two references of their own choosing (35 min)</li></ul>
<b>Lesson Activities</b>
<p><u>Activity 2 (75 minutes)</u></p> <ul style="list-style-type: none"><li>- The teacher divides the class and assigns a position (preferably randomly) to each group, either in agreement with or against the perception that drug prices are too high (5 min)</li><li>- The teacher informs the students that there will be three debates, each covering a different perspective – economic, social, and scientific (5 min)</li><li>- For a class of thirty students, there will be three groups (one for each perspective). For each group, there will be two teams of five who compete. Each student will have one minute to speak, alternating between the teams. Alternatively, a more formal debate setup is found <a href="#">here</a> (5 min)</li><li>- Once the instructions and format have been discussed, the students continue their research with members of their team (60 min).</li></ul> <p><u>Activity 3 (60 minutes)</u></p> <ul style="list-style-type: none"><li>- The third class is devoted to the debate. Instructions and format are given to students in the prior class. The teacher acts as facilitator and mediator, and appoints one student to act as a timekeeper to ensure the 1-minute limit is respected. A second student acts as secretary by recording the arguments of each presenter into a smartboard table.</li></ul>

### **Conclusion and Reflection**

#### Activity 4 (15 minutes)

- At the end of the debate, the teacher draws the class back for a group discussion. The teacher thanks the students for their participation and for respecting other students' opinions.
- The teacher concludes the lesson by summarizing the debate that just took place. As a conclusion, the opportunities for new drug development made possible by advances in glycomics and other fields can be discussed. Using discoveries in glycomics to develop new, less expensive methods of manufacturing drugs could help to reduce the price paid by consumers.

CT9 : Manage communication